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Message Text

UNCLASSIFIED

PAGE 01 USBERL 01560 281238Z

44
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
---------- 044207
R 281150Z JUL 76
FM USMISSION USBERLIN
TO USDOC WASHDC
SECSTATE WASHDC 2867
AMEMBASSY BONN
AMEMBASSY BRUSSELS
AMCONSUL BREMEN
AMCONSUL DUESSELDORF
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL MUNICH
AMCONSUL STUTTGART

UNCLAS USBERLIN 1560

STAE FOR EB/OCA; COMMERCE FOR OIM/WE - ED HEISER AND
BEWT/TDAD; BRUSSELS FOR CA KELLER

E.O;1652: N/A
TAGS: BEXP, BBSR, EEWT, GW, WB
SUBJECT: FOUR STATES PARTICIPATING IN BIO AT BERLIN OVERSEAS
IMPORT FAIR, AUGUST 26-30, 1976

REF: A) USBERLIN A-90; B) USBERLIN A-109 (NOTAL)

1. SUMMARY: EUROPEAN TRADE REPRESENTATIVES OF FOUR STATES -
ILLINOIS, MICHIGAN, MISSISSIPPI AND PENNSYLVANIA - HAVE
ACCEPTED INVITATIONS FROM FAIR AUTHORITY TO PARTICIPATE
INSBUSINESS INFORMATION OFFICE (BIO) AT FOURTEENTH OVER-
SEAS IMPORT FAIR, "PARTNERS FOR PROGRESS" WEST BERLIN,
AUGUST 26-30, 1976. BIO ORGANIZED BY UNITED STATES
MISSION. FOR STATE REPRESENTATIVES PARTICIPATION IN
BIO AT THIS FAIR IN BERLIN IS NEW DEVELOPMENT. THREE
STATES HAVE INTEREST IN EXPLORING LOCAL EAST-WEST
TRADE SCENE. MISSION HOPES BIO WILL ENLIVEN INTEREST
AT STATE LEVEL IN BERLIN ECONOMY AND WILL GENERATE
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ADDITIONAL BUSINESS AND TRADE OPPORTUNITIES. END SUMMARY.

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2. U. S. MISSION'S BIO AT OVERSEAS IMPORT FAIR
AUGUST 26-30 WILL BE IN HALL SEVEN AT WEST BERLIN'S
FAIR GROUNDS. PARTICIPATING STATE OFFICES WILL HAVE
INDIVIDUAL BOOTHS WITHIN PARGER STAND. SINCE EMPHASIS
AT FAIR IS ON COSUMER GOODS, BIO WILL CONCENTRATE ON
ENCORAGING TRADE VISITORS TO EXPLORE AMERICAN SUPPLY
SOURCES IN THAT FIELD.

3. REPRESENTATIVES OF FOUR STATES PLAN PARTICIPATE IN
BERLIN'S BIO. THE FAIR AUTHORITY (AMK BERLIN) OFFZYANJEE SPACE TO RE
PRESTNATIVES OF STATE OFFICES IN
EUROPE WHO DESIRED PARTICIPATE. STATES WILL HAVE
MODET INDIVPDUAL BOOTHS WITHIN MISSION'S
BIO EQUIPPED WITH DISPLAY
COUNTEX TABLES, CHAIRS AND
BOOKCASES FOC EXIB
LITERATURE. STATE REPS MAY
ALSO UTILIZE BUYERS' LOUNGE WITH COMPLIMENTARY COFFEE
AND JUOUNALISTS' ROOM FOR TYPING. SEVERAL STATES
HAVE SUPPLIED TRAVEL AND TRADE LITEFLOR DISPLAY
IN U.S. MISSION BOOTH.

4. PARTICIPANTS ARE AS FOLLOWS:
A) ILLNOIS - RICHARD N. MACINTOSH, DIRECTOR OF INDUSTRIAL
DEVELOPMENT SERVICE, STATE OF ILLINOIS EUROPEAN OFFICE,
BRUSSELS AND MRS. MACINTOSH.
B) MICHIGAN - CHARLES S. BESTERMANN, DIRECTOR, STATE OF MICHIGAN
EUROPEAN OFFICE, BRUSSELS.
C) - ROYCE B. CULPEPPER, MANAGING DIRECTOR, INTERNATIONAL
OFFICE OF THE GOVERNOR, SATE OF MISSISSIPPI, BURSSELS OFFICE.
D) PENNSYLVANIA - JOHN D. BRENNAN, DIRECTOR, EUROPEAN OFFICE,
STATE OF PENNSYLVANIA BRUSSELS.

5. STATE REPRESENTATIVES INDICATE INTEREST IN EXPLORING LOCAL
EAST-WEST TRADE ACTIVITIES. MISSION PLANS TOUR OF NEWLY-
CREATED INTERNATIONAL CENTER FOR EAST-WEST COOPERATION, WEST BERLIN
DURING FAIR WEEK. (PLEASE REFER TO REF. B FOR FURTHER DETAILS.)
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Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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To: COM
STATE
Type: TE
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